

# Achieve your Art Career Goals (SF bay area)



Location **California**  
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Meet one on one with an experienced arts promoter & curator who will help you to achieve your career goals as a professional artist. Professional service for artists at all levels looking for help to:

- Take Your Artwork to the Next Level
- Provide a structured, unbiased professional portfolio review
- Evaluate the current stage of your career and help you clearly define your career goals
- Secrets to framing and installation techniques that will save you
- Understanding deadlines and how to create a timeline for your shows

- Maximize Your Sales & Rentals
- Provide honest feedback on pricing your work
- How to set up successful payment plans to increase sales
- Discuss art rentals and solo and group exhibits agreements
- How to make more money for your exhibiting efforts and increase sales
- How to curate your own shows, and work with other curators and groups
- When and how to enter juried competitions
- How to negotiate reproduction rights and how to maximize opportunities for future income

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For more information, and to schedule an appointment with Johnny Davis

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Phone: cell

What artists are saying:

"I have been in Commercial to Graphic to Commissioned Art fields and I am pursuing a career in the Fine Arts. Johnny has given me the polish and precision in my materials and website and direction that I needed and much more. He is very personable and friendly and I highly recommend him as a coach no matter where you are in your career - emerging or established, he will polish you and send you off with clarity and confidence. I paid him more than what he was asking for because it was well worth it - so catch his advice now!" - Michele, July 10, 2012

About your coach -----

Johnny Davis, photographer and founder of ARTworkSF, has curated and installed over 4,000 exhibits in traditional gallery environments and alternative venues. In 1992 he produced ARTwork Magazine--a forum for artists and business professionals to network and exchange ideas on how to survive and thrive as an artist in the Bay Area. The magazine became the springboard for developing sales and marketing services for both emerging and established artists.

Johnny has successfully opened and ran 3 galleries in San Francisco. He has developed and produced multi media art events for non-profit groups which include SF Cafe Arts Month for the National Poetry Association, a city wide, month long arts festival which included 300 exhibits and performances at over 100 locations. He was an invited member of the consortium for Beat Culture and the New America exhibit at the De Young Museum in 1996 during which he curated and produced a satellite show "ArtBEAT". An annual event, "The Cafe Show", at SOMARTS featured a silent auction of 600 works by 200 artists, cabaret shows, and live art drawing. Other fundraising events include "One Night Stand", for ten years an annual nude, erotic, and fetish art, poetry and performance night to benefit the San Francisco Sex Information Center for Sex and Culture. ARTworkSF Gallery was selected as the host for the opening of the 2008 San Francisco International Arts Festival.

His community involvement includes being an invited speaker for SF Open Studios, board member for Artist Equity, and sponsoring art donations for Coalition on Homelessness, ArtReach, Open Hand, and KTEH. Johnny has exhibited in SF Open Studios. He has also sponsored many critique and drawing workshops.

Named one of "50 SF Arts Leaders" SF Top of the Arts by SF Live Magazine, in 1996. Johnny was also honored by the City of San Francisco in 2003 with a proclamation for his "exemplary work and contributions to the artistic landscape of The".