

# Jr Marketing Coordinator w Web Design ability (Orlando FL)



Location **Florida**  
<https://www.genclassifieds.com/x-258978-z>

Boutique Internet Marketing Company based in Downtown Orlando, FL at Church St. Exchange is seeking an IN-HOUSE, self-motivated and organized individual to join our marketing team. We are looking for a driven and creative individual with a passion for the design and creation of marketing materials for both print and web.

## Essential Duties:

- â€? Assist in new product marketing planning
- â€? Design web graphics
- â€? Assist with email marketing and direct marketing activities
- â€? Reporting and analyzing key measures of marketing support activities
- â€? Coordinate marketing projects as they arise
- â€? Social media interaction with our online audience
- â€? Write articles or blurbs for e-newsletters, social networks and/or blogs

## Qualifications

- â€? HTML
- â€? Adobe Photoshop
- â€? Microsoft Office
- â€? Social Media Experience
- â€? Writing Ability

- â€? Excellent teamwork and communication skills
- â€? Leadership in multi-tasking
- â€? Self-motivated, well organized, and able to work with minimal supervision

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