

# MarketingPR Intern (Woburn, MA)



Location **Massachusetts**  
<https://www.genclassifieds.com/x-259011-z>

Arch Creative Group is in search of a Marketing/PR intern to join our multi-disciplined team of creatives & strategists as we continue our mission of helping our clients define and create effective digital communication tools. We want to demonstrate our knowledge, awareness and insight and show them what's possible.

Responsibilities include but are not limited to:

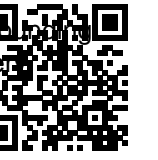
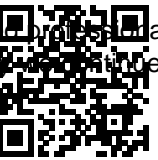
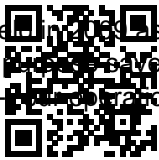
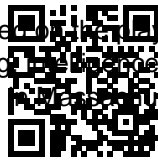
- â€? Represent and promote Arch Creative Group on social networking sites such as Twitter, Facebook and Pinterest
- â€? Expand ACG's presence in the blogosphere
- â€? Create custom content for the site
- â€? Assist with press announcements and other marketing activities
- â€? Various writing tasks as needed

Who you are:

- â€? College Junior or Senior majoring in a relevant field of study
- â€? You are intelligent and well organized
- â€? You have excellent writing skills
- â€? You are energetic and creative
- â€? You have an excellent memory and attention to detail
- â€? You are web savvy, particularly with social networking sites
- â€? You have marketing experience from previous internships and/or coursework
- â€? You have a car and live/go to school within 45 minutes of Woburn

About us:

Arch Creative Group arrived on the marketing field in 2005 as a group of seasoned professionals looking to understand the digital world and the marketing tools that reach the masses of our clients. We are now a leading digital marketing agency, providing strategic planning, branding, and content creation services. Today, we continue to hone our values while embracing new challenges and opportunities. We are based in Massachusetts and have offices in various locations around the world.



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