

Now Hiring Brand Ambassadors (Columbus, GA)



Location **Alabama**
<https://www.genclassifieds.com/x-279827-z>

GMR Marketing is seeking reliable and outgoing temporary, part-time Brand Ambassadors to help execute events for our wireless client at local retail locations and community events. This program will execute through December 2015.

Interested candidates, please apply online at www.quickstrikefieldmarketing.com to job #12102.

Brief Job Summary

The primary duty of the Brand Ambassador (BA) is to work with the client to execute scheduled program activities at local and regional promotions (street teams, fairs, trade shows, sporting venues, etc). While at a promotion, the BA will be building brand and company awareness and gain exposure at promotional program activities. The position also requires the BA to regularly attend program trainings to keep up to date on current and relevant promotions and information related to their position. The position may involve occasional travel on a local, regional, and national level. The BA will also complete all other duties as assigned by program management and/or GMR Corporate Staff.

The successful employee will fulfill the following job duties and competencies on a regular basis.

Essential Competencies, Duties and Responsibilities

Professional Maturity

Represent GMR Marketing and the client in a professional manner at all times

Ability to effectively and professionally communicate with team mates, GMR and client representatives as well as promotion staff and patrons

Maintains a positive and motivated attitude in all situations

Is open to new ideas, guidance, and direction and able to work with others to job effectively and professionally

Presentable and professional appearance

Punctual and effectively manages time or handles multiple tasks

Develops positive and desired customer relationships

Approaches and engages potential customers in a professional and friendly manner and uses effective communication to inform and educate them about product information

Follow proper procedure for handling out gift/incentive items

Capture the potential customer's attention and is engaging in all aspects of customer communication

Know and communicate product and promotional messages

Maintains consistent, clear and accurate records of promotion activity for including performing recaps and processing of paperwork

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Set up and take down program materials as required
Monitors assigned inventory to guarantee necessary returns and reconciliations
Maintain a clean and organized work environment
Other duties as assigned
Problem Solving

Identify problems and potential situations, explore solutions, and recommend action plans

Quickly identifies and communicates problems with program management
Provides recommendations and points of view to upper management and team members
Asks questions when unsure in order to develop positive solutions
Helps develop and maintain an environment for open two way communication encouraging feedback from all team members

Adaptability

Ability to adapt or evolve with changing or shifting priorities while still meeting or exceeding expected goals

Ability to support and execute market plans and changes as program dynamics continually change
Ability to work collaboratively with co-workers and promotion staff during ambiguous or stressful situations
Ability to adapt or evolve with changing or shifting priorities while still meeting or exceeding expected goals
Ability to work a variety of hours including days, nights, weekends, and holidays

Results Oriented

Directs behavior to emphasize the achievement of program and individual goals as well as core values of the our client's program

Ability to be motivated as well as self-motivated to meet or exceed desired team and individual results and goals
Meets or exceeds expectations and objectives of the Program
Timely communication to program management to ensure that team as well as individual results and goals are being met

All Brand Ambassadors must meet the following requirements

Have reliable transportation
Wear required uniform
Attend all mandatory Brand Ambassador trainings

Educational and Experience Requirements

High school diploma or GED
One year work experience
Strong Communication, interpersonal, and organization skills are essential, as well as the ability to prioritize and multi-task
Language Ability

Written and conversational knowledge of the English language and grammar

Ability to read and interpret documents such as safety rules, operating and maintenance instructions, and procedure manuals.

Computer Skills

Knowledge of basic computer skills including knowledge of Windows, Excel, Word, and Email

Math Ability

Ability to perform basic mathematical equations

Work Environment

Be able to work in atmospheres that may be indoors or outdoors

Environments may contain wild animals, noxious fumes and extreme weather conditions

Be able to work execution days, nights, weekends, and holidays for extended hours

Be able to deal with large crowds of people and a variety of stressful unpredictable situations

Be able to work in an atmosphere with loud sounds, poor visibility and smoky environment.

Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is regularly required to sit. The employee is frequently required to use hands to finger, handle, or touch objects or controls and talk or hear. The employee is regularly required to stand, walk, and reach above shoulders. Employees must be able to lift objects up to 50 pounds in weight. Specific vision abilities required by this job include close.