

## WINTER VIRTUAL BOOK TOUR OPEN SPOTS

Location **Connecticut** https://www.genclassifieds.com/x-280567-z

## JOIN LITERACY MOMENTS MAGAZINE READS 365! VIRTUAL BOOK TOUR

AUTHORS this a great opportunity for you to get your gift wrapping skills together from the orders coming in from sells.

During the tour our team will do the following for you:

- \*\* Create a flyer to highlight your books on all social media platforms
- \*\* Post information on partner websites
- \*\* Radio interview to do a reading and Q&A
- \*\* Highlight book on blogs and magazines
- \*\* Send a special marketing message to libraries and book stores
- \*\* Host a Twitter Party with fans and friends
- \*\* Set-up your Hootsuite to post in various social media you own
- \*\* Include your book in our New Year newsletter to various outlets
- \*\* Assist with scheduling speaking and book signing with book clubs and other groups
- \*\* Inclusion in our Read 365! 2015 Calendar of Authors being mailed and downloadable
- \*\* Assisting with video presentation to fans
- \*\* Ensure your Brand awareness is concise on all buying outlets
- \*\* Act as contact for booking and event inquiries
- \*\* Consult festival coordinator for your 2015 calendar of events



