



AUTHORS this a great opportunity for you to get your gift wrapping skills together from the orders coming in from sells.

During the tour our team will do the following for you:

- ** Create a flyer to highlight your books on all social media platforms
- ** Post information on partner websites
- ** Radio interview to do a reading and Q&A
- ** Highlight book on blogs and magazines
- ** Send a special marketing message to libraries and book stores
- ** Host a Twitter Party with fans and friends
- ** Set-up your Hootsuite to post in various social media you own
- ** Include your book in our New Year newsletter to various outlets
- ** Assist with scheduling speaking and book signing with book clubs and other groups
- ** Inclusion in our Read 365! 2015 Calendar of Authors being mailed and downloadable
- ** Assisting with video presentation to fans
- ** Ensure your Brand awareness is concise on all buying outlets
- ** Act as contact for booking and event inquiries
- ** Consult festival coordinator for your 2015 calendar of events

** Free and/or discount space at various events in local area
* Free tickets for the Authors' Conference and Awards



WINTER VIRTUAL BOOK
TOUR OPEN SPOTS