

Crowdfunding Start with Business Plan



Location **Pennsylvania**
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In today's economic market, having a professionally written business plan can be worth its weight in gold, as many financial institutions require one for funding consideration.

A business plan can be used to assist your startup or existing business to get loans, attract new investors and keep your company on track and follow the road map for success.

One of the main reasons entrepreneurs do not have a business plan, is that it takes a great deal of time and energy to prepare. The Small Business Administration states that on average it takes some business owners about 400 hours to complete the research, writing, editing, and financials of a standard business plan.

Unfortunately most entrepreneurs simply do not have the time to invest or in some cases the expertise to create this incredibly detailed highly complex financial document. With the huge buzz of activity and many new VC opportunities, it's essential your company has the proper financial documents to solidify your plans.

With so many great niche markets available and so many hungry investors ready to launch the next big thing, it's a very exciting time. If your wish is to one of the successful few that are able to present a well prepared business plan, written in the SBA format that is bank ready than look no further.

We have personally completed over 500 business plans over the years with many of those plans being funded by banks, private investors, the SBA, venture capital and other funding institutions. We work hands on with a small very personal staff that will write, edit, research, and provide the real life business experience needed to complete your plan. Most business plans can be drafted in one to two weeks after we complete a phone interview to assess your overall picture and collect the required information.

Each business plan is typically 25-40 pages and contains an Executive Summary, marketing, product/service, all financials, charts and graphs in format for the business plan. We provide a Word and PDF version for Free to be in the magazine. We also offer our website over the internet complete business plan service and a great available opportunity to speak with you and provide a report to help you achieve your business startup and expansion goals.

For more information or a complimentary consultation please call
 Here are the key elements found in each business plan
 1. Executive summary
 2. Company objectives
 3. Mission Statement

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- ? Keys to success
 - ? Startup/Existing Company Summary & Ownership
 - ? Company history & 3 year past financials (existing)
 - ? Products or services description
 - ? Market analysis
 - ? Market segmentation
 - ? Target market segmentation strategy
 - ? Industry Analysis
 - ? Local Competition Summary
 - ? Strategy and implementation
 - ? Competitive edge
 - ? Marketing strategy
 - ? S.W.O.T. analysis
 - ? Projected Sales Forecast with 3-5 year table/chart
 - ? Milestones with table/chart
 - ? Management summary
 - ? Personnel plan with table
 - ? Financial plan
 - ? Break-even analysis with first year table/chart
 - ? Projected profit and loss with 3-5 year projections table/charts
 - ? Projected Cash Flow with 3-5 year table/chart
 - ? Projected Balance sheet with 3-5 year table
 - ? Projected Business growth ratios with 3-5 year table
 - ? Appendix with 12 month projection table
 - ? Standard or Custom formatting
 - ? Standard or Custom design
 - ? Digital (MS Word and Flip-Page Magazine Link) copy of business plan file
 - ? Power Point Presentation (Executive Plan)

HW GLOBAL LLC

Jan Williams-Business Plan Specialist

Call ext 1

<http://businessplans.hwgloballlc>