

Location **Washington** https://www.genclassifieds.com/x-373416-z



My name is Margo Kimball and I own a research company called Research Recruiting (Research-Recruiting.com). We find respondents for our clients' research projects.

One of our clients is interested in learning more about the needs of "Junior" SEM practitioners, who they define as folks who have been practicing SEM for 2 years or less. Our client will be hosting an online Advisory Panel or Discussion. I wondered if you would be interested in helping us out and participating. As a thank you, you will receive \$150. Details follow:

Who: Client-side folks who have been practicing SEM for 2 years or less

What: Online Advisory Panel/Discussion

Who is our client: A very well-known provider in the SEM space. I will tell you who it is when we speak on the phone.

How does it work: Two times over the next 6 months you will receive an invitation to participate in an online research discussion. These invitations and the resulting discussions are called "Pulses." You would need to log on to the discussion board and participate for about 30 minutes for each of the 2 Pulses.

Topics of Discussion: Topics will vary and could include things like your wants, needs, desires or reactions to a new offering.

Timing commitment: 30 to 45 minutes for each Pulse. We ask that you please log on to the discussion within 48 hours of receiving the emailed invitation to participate.

The specific time that you log on to the discussions is completely up to you. YOU WORK THE DISCUSSION IN AROUND YOUR OWN SCHEDULE -- just as long as you

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Thank you: You will receive a total of \$150 for helping us out with the research. You will receive \$75 after each discussion which you participate. You can thank-you either as a checken a		do pa Vhe Revive Con	d Aba	<b>271dan</b> d ⊺	huls Adii	196 I w	ill a <del>da</del>	ys email you	acou	upka of stays I	efora i	a Palse lo gi	ve yo	. a hends up t	hat ti	w electron	will set	wing place	溜	
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me a phone number where I can reach you. I just need to ask you a couple of questions to make sure that you are a fit for the research.
Thank you
Margo Kimball