

I am a professional software developer with over 10 years of commercial website development and Search Engine Optimization (SEO) experience. Dealing with websites all over the world in a reliable, responsive and personal manner.

Some of the things I provide for SEO:

Highlight coding techniques that can affect the way search engines view your site. For example, by the use of:

- * Alt tags
- * Meta data
- * Title relevancy
- * W3C compliance
- * Keyword density

* Robot files
* Site Maps
* Rich Snippets
* Google Analytics
* Google Adwords
* and much more..

Competitor Analysis

Competitors are assessed in search engine results and analyzed.

Keyword research



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Competitors are ass

Keyword research

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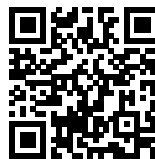
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A range of SEO tools are used to monitor, analyze and optimize keywords to determine the following factors:

- * Keyword prominence
- * Keyword density
- * Keyword placement
- * Keyword geographies
- * Keyword spamming

Off-page optimization

One of the most significant principles in SEO is how search engines view your site. The following techniques are used to dramatically increase your sites exposure.

- * Directory submission
- * Search engine submission - to over 30 search engines
- * Link building
- * Google ranking score analysis

Schedule

Search engines generally index sites within 30-45 days from initial submission and some optimizations can take up to 2+ months to take effect. Reports can be provided as required but generally I provide a detailed initial report and then monthly keyword performance reports.