

# PR Interns Needed for Lifestyle Fashion Group



Location **Washington**  
<https://www.genclassifieds.com/x-383848-z>

We are a luxury PR agency seeking three part time fashion interns to work 3 days a week.

We are looking for motivated, proactive, energetic, responsible and detailed oriented candidates who love fashion.

We also value strong communication and people skills, the ability to multi-task, and the drive to get things done in a fun and fast paced environment.

Responsibilities will include:

- Managing and developing media lists
- Creating campaigns for designer-based, celebrity driven and trend-related fashion stories
- Writing effective press releases and pitches to accompany red carpet email campaigns
- Brainstorming creative ideas and strategies for new PR campaigns
- Building relationships with editors, stylists, and media outlets
- Facilitating magazine and stylist sample requests
- Monitoring media and track pending client placements
- Compiling monthly activity reports
- Update Contact Database
- Working closely with our New York office

Education and skills required:

- Bachelor's Degree preferably in a business field or Communication with a degree in fashion
- Experience in fashion industry a plus
- Excellent communication skills
- An exacting eye for detail
- Ability to manage multiple projects
- Strong organizational skills
- Social media skills a plus

Please send your resume as we are filling the position(s) as we.

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