

PR Interns Needed for Lifestyle Fashion Group



Location

Washington<https://www.genclassifieds.com/x-383848-z>

We are a luxury PR agency seeking three part time fashion interns to work 3 days a week.

We are looking for motivated, proactive, energetic, responsible and detailed oriented candidates who love fashion.

We also value strong communication and people skills, the ability to multi-task, and the drive to get things done in a fun and fast paced environment.

Responsibilities will include:

- â€¢ Managing and developing media lists
- â€¢ Creating campaigns for designer-based, celebrity driven and trend-related fashion stories
- â€¢ Writing effective press releases and pitches to accompany red carpet email campaigns
- â€¢ Brainstorming creative ideas and strategies for new PR campaigns
- â€¢ Building relationships with editors, stylists, and media outlets
- â€¢ Facilitating magazine and stylist sample requests
- â€¢ Monitoring media and track pending client placements
- â€¢ Compiling monthly activity reports
- â€¢ Update Contact Database
- â€¢ Working closely with our New York office

Education and skills required:

â€¢ Work towards a Bachelor's Degree, preferably in a relevant field or

â€¢ Experience in PR, Marketing, a plus

â€¢ Excellent communication skills

â€¢ An exacting eye for detail

â€¢ Ability to manage multiple projects

â€¢ Strong organizational skills

â€¢ Social media skills a plus

Please send your resume as we are filling the position(s)

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