PR Interns Needed for Lifestyle Fashion Group



Location **Washington** https://www.genclassifieds.com/x-383848-z



We are a luxury PR agency seeking three part time fashion interns to work 3 days a week.

We are looking for motivated, proactive, energetic, responsible and detailed oriented candidates who love fashion.

We also value strong communication and people skills, the ability to multi-task, and the drive to get things done in a fun and fast paced environment.

Responsibilities will include:

• Managing and developing media lists

• Creating campaigns for designer-based, celebrity driven and trend-related fashion stories

• Writing effective press releases and pitches to accompany red carpet email campaigns

• Brainstorming creative ideas and strategies for new PR campaigns

• Building relationships with editors, stylists, and media outlets

• Facilitating magazine and stylist sample requests

• Monitoring media and track pending client placements

• Compiling monthly activity reports

• Update Contact Database

• Working closely with our New York office



