

10140 Graphic Print Web Mobile Design Art Direction Corporate Branding (san jose)



Location **California**
<https://www.genclassifieds.com/x-441776-z>



Top-notch Creative Director & Graphic Designer with 15 years experience in visual design and art direction for Print, Web, Mobile and Environmental spaces. Proven ability to combine artistic creativity and innovation with business pragmatism and practicality to keep you on time and on budget with your project.

I'm sure you've clicked through -- or will click through -- other profiles here on craigslist. And you'll see that there's a plethora of choices of "designers" out there. Some are better than others. . .

Many will call themselves "designers." However, you should realize that owning a computer and some graphics software doesn't make you a Designer. Just like owning a hammer and a saw doesn't make you a Carpenter. Or owning a KitchenAid mixer and a knife doesn't make you a Chef.

There's theory and principles involved in good design, and there's education and training required in becoming a good Designer. Good design outlasts "flavor-of-the-month" trends. A good, skilled Designer is adaptable to any medium, environment, or methodology (in other words: job, project, function.) Look at my work and compare me to what's out there. You'll see that there's a difference. As Thomas J. Watson

said, "Good design is good business."

We are some of the top players in the Adobe, Apple, HP, IBM, Intel, Microsoft, Oracle, SAP, Salesforce.com, VMware, and mid-size accounting and software small business market.

Drop me a line to see how I can help achieve your business goals through innovative branding and communication design and development. We offer flexible rate options to best fit your timeline and budget needs from hourly rates to flat fees per project to retainer based compensation. You don't have to be local (in the south bay) to do business together. We can work remotely -- telecommute is preferred.

-Nate



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Strategic branding, visual communication + interactive design.

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Tags/keywords:

design illustration art artist graphic graphics corporate identity branding marketing visual communication
logo business card letterhead envelope brochure catalog data sheet datasheet white paper direct mail
collateral ROP newspaper magazine book billboard t-shirt poster layout advertising annual report
packaging infographics info information CD-ROM DVD iOS Android iPhone iPad app web site website
mobile tablet smartphone smart phone e-commerce intranet extranet interactive design user interface
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