

Technology Entrepreneur Forum (Waltham)



Location **Massachusetts**
<https://www.genclassifieds.com/x-442961-z>

The EntreTech Forum's vision is to be the leading venue for the discussion of the issues relating to the successful commercialization of university intellectual property.

Our mission is to bring together university researchers, aspiring and seasoned technological entrepreneurs, investors, and service providers who are participants in our regions innovation infrastructure with the intent it network and educate through a series of high quality and topical panel discussions and presentations.

Next Meeting: May 19

Predictive Analytics Cross-Industry, from Healthcare (physical and mental) to Government, Law Enforcement and Marketing

Business intelligence and data analytics have increasingly become vertically focused (e.g. domain). Is there still a need for cross-industry analytics? What do vertically focused solutions provide that cross-industry cannot? What can horizontally focused solutions provide over vertical solutions, if anything?

What impact does data-driven thinking have on BI and analytics? Does this impact vary for domain-specific solutions? How about for cross-industry solutions?
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This article will discuss the current state of big data analytics, including how they have evolved over time, the challenges they face, and the role of data science in this context.

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