

## Marketing amp Multimedia Intern (Oklahoma City)

Location Oklahoma

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SwagHER Fitness, the world's leading women's body image and fitness coaching program, is currently seeking a digital media intern from August 2015 through January 2016.

## Position Objective:

Gain hands-on exposure to the fast-paced body image and fitness industry and learn a range of skills necessary to succeed in a marketing and/or communications role.

The Digital Marketing & Multimedia Intern will support SwagHER Fitness' efforts on the web and in multimedia. They will assist with tasks related to the content on social sharing of the SwagHER Fitness website along with maintaining the SwagHER Fitness brand across other platforms on the web. They will also assist with blog campaigns, newsletter editorial needs, client projects, and event production.

## Requirements:

Marketing, communications or English majors preferred

An interest in health and fitness is a plus.

Must have exceptional writing skills (writing sample requested from all candidates)

Available 3-4 days per week

Body Image, Fitness, and Wellness experience a plus

Strong organizational skills with ability to multi-task

Meticulous attention to detail

Experienced researcher who can find answers and track down information

Ability to work independently and follow through								
Creative and proactive particle in the particl	roficed with							
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