

Marketing amp Multimedia Intern (Oklahoma City)



Location **Oklahoma**
<https://www.genclassifieds.com/x-503071-z>

SwagHER Fitness, the world's leading women's body image and fitness coaching program, is currently seeking a digital media intern from August 2015 through January 2016.

Position Objective:

Gain hands-on exposure to the fast-paced body image and fitness industry and learn a range of skills necessary to succeed in a marketing and/or communications role.

The Digital Marketing & Multimedia Intern will support SwagHER Fitness' efforts on the web and in multimedia. They will assist with tasks related to the content on social sharing of the SwagHER Fitness website along with maintaining the SwagHER Fitness brand across other platforms on the web. They will also assist with blog campaigns, newsletter editorial needs, client projects, and event production.

Requirements:

- Marketing, communications or English majors preferred
- An interest in health and fitness is a plus.
- Must have exceptional writing skills (writing sample requested from all candidates)
- Available 3-4 days per week
- Body Image, Fitness, and Wellness experience a plus
- Strong organizational skills with ability to multi-task
- Meticulous attention to detail
- Experienced researcher who can find answers and track down information
- Ability to work independently and follow through

Creative and proactive problem solver

Excel and Word proficiency skills

Candidates should be proficient with

WordPress

MailChimp

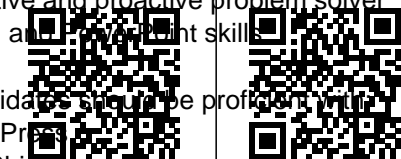
Google products (Google documents, calendar)

Social tools such as Twitter, Facebook, Instagram, YouTube, Pinterest, etc. Familiarity with photo editing and video editing is a plus.

Excellent writing and editing skills required.

Experience with social media, blogs and web content development is a must.

Candidates MUST be extremely responsive and reliable as well as highly capable with large volumes of email.



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Think you're a good fit?

Send us your resume and a writing sample for consideration as well as your social media profiles.