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Likely qualities you'll have are:

- Marketing genius, of course
- You have a designer's eye, you know what simple/easy web design looks like and knows what good user experience is
- You might be comfortable using photoshop to create small logos or doctor up images to make them look their best and export them for the web
- You've set up websites before, either with html and css/javascript or with a CMS platform such as wordpress and/or joomla. Bonus if you can handle all of your own development!
- You're very marketing and/or human oriented. They know almost instantly what ideas would have success and which ones would likely fail, and you see products and business opportunities everywhere.
- You have experience with content creation. Writing blog posts, articles, writing marketing emails. They know how to write well enough to convey a strong message that compels action with little fluff.
- You have experience using different advertising platforms and ad creation. Perhaps Facebook ads, Adwords, email marketing, ebay/craigslist/amazon. Some experience developing ads is key. There is a lot that goes into making ads including images, content, call to action, lots of testing and analysis. I can certainly help with some of the process but this person should already know a thing or two about all of this!
- You have experience leveraging social media channels. Knowledge of tools, experience with handling and managing mass quantities of Twitter accounts and Facebook pages, posting content curation. IFTTT and other such automation know how is great too :)
- You're a hard worker and feel comfortable with handling a project on your own-- You can finish tasks and use the internet to figure out what you don't know (I can help sometimes, but I don't want to hold your hand!)
- You're creative and great at brainstorming! We're going to need to think of lots of ideas and do quite a bit of exploring to find out what works best and earns us the most money! So you need to be quite, agile, creative, and explorative!

As a partner you can come up with clever marketing schemes and develop as many campaigns as you can to fruition. We'll leverage all of the contacts I've gathered into these channels for testing and

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eventually to pull in the regularly accruing monthly revenue. You'll need to be able to create ads and occasionally websites with content and launch and manage campaigns both through social media and email marketing. Together we will share the profits of what we pull in, 50/50.

You don't have to worry about gathering a marketing list. I've already done plenty of that they last 6 years! So let's put this data to work! Let's bring in a few million dollars this!!