

# Filmmaker needed in Siloam Springs, AR (siloam springs)



Location **Arkansas**  
<https://www.genclassifieds.com/x-524714-z>

The goal of this business video is to create a compelling and informative web spot that:

- Promotes the business to a potential customer who is unfamiliar with it
- Captures the essence and vibe of the business
- Conveys key messages/features of the business that make it unique and appealing to potential customers

## REQUIRED EQUIPMENT:

One HD Video Camera that shoots at least 1280x720 (1920x1080 highly preferred)

Tripod

One Professional quality Lavalier microphone system (lav mics are required for capturing interview audio)

Professional quality editing system (Final Cut Pro or Adobe Premiere preferred)

Lighting is not required; however, if you have an on-camera light or soft box, we recommend bringing it to be safe. Most of the shoots will be in offices with fluorescent lighting so be prepared to compensate for that.

## The Scope:

One (1) on-location, shoot up to 2 hours in length.

One (1) 90 second edit

One (1) 15 second extract (15-18 seconds)

Six (6) still photos (shot list below)

Upload the first cuts and photos within 48 hours of the end of the shoot.

Customer is allowed 2 rounds of minor revisions and revisions should be uploaded within 24 hours.



Date & Time: Tuesday, March 20th from 1:30 pm to 3:30 pm

Date: \$

Location: Hwy 412 East, Siloam Springs, AR 72761

Please reply to this email with:

Your name

Contact info

Gear (camera, lav)

Link to examples of HD interview + edit is preferred



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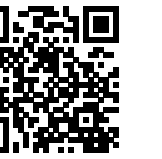
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