

# Job Fair This Thursday On Site Recruiting (Richmond)



Location **Virginia**  
<https://www.genclassifieds.com/x-527919-z>

Advantage Sales & Marketing is holding a job fair this Thursday! We will be conducting interviews and hiring on location!

We are currently looking to hire several event specialists to help promote a portfolio of dynamic brands at a local retailer in Richmond, VA!

As an event specialist, a few of your primary responsibilities will be engaging the consumer trial, communicating account information and growing the brand by becoming positive brand advocates. Successful candidates will be responsible for ensuring flawless execution of live event programming and will be required to report information to the hiring manager as well as work under the guidance of the Retail supervisor. Each event requires setup, breakdown, preparing and sampling products on scheduled event days. Please review all the details below and if you meet the qualifications for this position please follow the steps listed below for consideration.

Key Responsibilities (included but are not limited to the following)

- Execute off-premise retail product sampling events
- Builds and maintains rapport with store personnel to effectively meet company and client objectives
- Engage consumers in sampling of products
- Provide daily reporting on each event.
- Ensure brand integrity in all activities
- Manage program inventory

Job Requirements

- Have weekend availability
- Have Reliable Transportation

Must be at least 18 years old  
 Must pass a background check and be screened for hire  
 Comfortable standing at a retail event for 4-6 hours or more  
 Possess valid, current, and easily accessible driver's license with current insurance  
 Self-starter, Experience working independently with little supervision  
 Strong written, verbal and public speaking skills  
 Must have access to a computer to submit event reports

Schedule: Weekends Only. However, those who have open availability will be scheduled during the week.



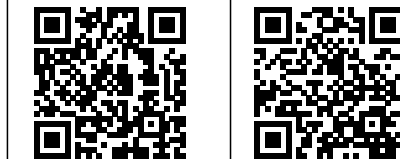
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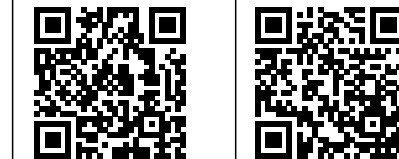
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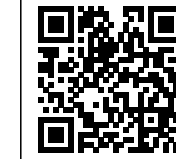
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Thursday, June 25, 2015

10:00 am -- 2:00 pm

Resource Workforce -- Downtown

203 East Cary St

Richmond, VA