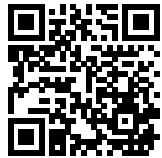


Knowledge360 Intelligence Branding and Strategy Consulting



Location **California**
<https://www.genclassifieds.com/x-562431-z>

Polina is a creative branding consultant using 360 degrees of market advising vision and personal branding consultant at 360 degrees of cross-launch perspective.

Polina leverages strategic vision, business acumen, artistic talent and scientific background to deliver high-impact marketing and business startup projects. Solid success directing and implementing broad range of revenue-generating design projects, from conception to launch.

Polina readily translate business requirements into effective results

Luxury brands are not only the expensive ones. It's about uniqueness and excellence. To have a name to your product doesn't mean you have a brand. A brand needs a soul. It's the soul I help you to find.

When talking about individuals, to have the job of your dreams is a kind of luxury and this is part of my work as personal branding consultant. Personal branding 360 degrees mixes career management, reputation and image management, mind training and life coaching to find the right balance to a meaningful life.

My value to clients as a professional is not determined by what I did or what I know but the connections I create to turn my expertise in something that helps you and your business to strengthen your brands and reinforce your uniqueness.

Information is everywhere. The way I connect it to your brand is something only I can do.

I only serve clients who are aware of their value or want to be the best they can. If you limit yourself and prefer to live this way, you're not worthy of being my client. Those who wants something create conditions to achieve this goal.

Are you ready to the Brand (R)Evolution? You can count on me if you are.

Nowadays, more than a consultant, an entrepreneur, or a company needs to have more effective connections with clients or people. Right and effective connections are what they need to attract better clients and expand their business.

Knowledge360 Consulting also provide intelligence advising, helping clients gain a clear and unbiased snapshot of listed company performance based on insight from the most authoritative sources.

I provide the usability research support you need. You can depend on our experience and knowledge.

I provide a range of marketing services to meet your needs and fill the gap between in-house and out-of-house capabilities.

I can help make sure you're getting the right participants to match your business requirements and objectives. I'll meet with you remotely to fully understand your situation, budget, desires, timelines, and expectations.

Meeting your needs

Knowing what you currently have and where you would like to go is the first priority in any goal. My assessment service is the key to my success. I hold an in-depth discussion with you and get an understanding of your business goals and objectives. Afterwards, I provide you with a road map to achieve your goals and objectives in a cost-effective and timely manner. As with any business, planning is key to success. At my company, I bring a range of experience across several industries to help you understand and define your marketing needs.

My Commercial Effectiveness & 360 Intelligence Research Consulting practice works with clients to address a wide range of business issues including market analyses, strategy development and business planning. Projects include: portfolio/franchise/brand strategy, new product planning, pricing and reimbursement strategies; life cycle management; resource allocation and promotional effectiveness.

I take a lead in designing, delivering and managing ground-breaking consulting projects in the global management space. My team and I manage medium-sized consulting engagements and components of larger, more complex assignments. No matter what your needs are, you can rely on us for a range of strategic issues, building a solid foundation for your business objectives and project goals.

Because I am committed to career development, I contribute to the evolution of the relationships we build with our clients.

Our professional background draws heavily upon all of the analytical, creative, and interpersonal skills essential to usability research & strategy consulting. As consultants, we serve on project teams that deliver high-quality marketing and sales strategy projects to clients. In particular, we possess qualitative research and unstructured problem solving skills and/or advanced quantitative analytics skills. We assume complete ownership of significant projects while at the same time being a part of and leading a close knit team. We are capable of carrying out substantial business analyses and delivering high quality, client-ready work. As our clients are often large, complex systems, we demonstrate considerable poise and business maturity to perform effectively and add value in the client environment.

Polina's SKILLS

Cutting Edge Creative Direction | Strategic Writing | Conceptual Thinking | Storyboarding | Full Life Cycle Project Management | Cross-Functional Partnering | Revenue Generating Implementation | Exceptional Interpersonal Communication | Client Service | Milestone Plan Development
Research | Innovation | Advertising | Promotional | Marketing | Branding | Corporate Identity | Market Research | Digital Strategy

Contact me about your project needs and I will respond to your inquiry within 24-48.