GenClassifieds.com Bilingual Brand Ambassador EnglishSpanish (Hartford)

Location Connecticut https://www.genclassifieds.com/x-563076-z

Bilingual Brand Ambassadors Bilingual English/Spanish

Factory 360 is looking for bilingual Brand Ambassadors to join our Hartford team!

Factory 360, Inc., is an experiential marketing agency based in New York City. We specialize in experiential marketing and event production. Factory 360 has a fast paced work environment and we seek talented employees who crave learning new skills and aren't afraid to tackle big projects.

This isn't your typical 9-5. Brand Ambassadors are the face and voice of the brand in the local market, bringing the brand to life through in-store demos and events.

- As a Brand Ambassador, you will
- $\hat{a}{\in} {\texttt{¢}}$ Be an expert in all things brand related
- $\hat{a}{\in}{\mathfrak{c}}$ Educate the public on the benefits of the brand
- $\hat{a}{\in}{\texttt{c}}$ Understand and believe in the products
- Personalize each interaction to create a unique and memorable experience for the consumer
- $\hat{a}{\in}{\mathfrak{c}}$ Collaborate effectively within a team environment
- Generate brand excitement
- $\hat{a} {\in} \phi$ Be a social media junkie; pin, post, tweet, share, like, etc.
- $\hat{a} {\in} \phi$ Be punctual and complete scheduled time
- Have fun!
- Experience/Qualification
- Prior experience with field marketing, promotions, events and consumer products not required, but preferred
- Email/electronic communication, social media and Excel database skills are a must
- $\hat{a}{\in} \phi$ Ability to self-start and communicate with consumers



