

WOMEN NEEDED FOR FOCUS GROUP



Location **Wisconsin**
<https://www.genclassifieds.com/x-565115-z>

Are you a good at networking and brainstorming? Do you know Milwaukee well? Are you comfortable with alternative healing modalities?

If any of this sounds like you, then maybe you can help!

This ad is for a holistic reality project about a former UWM student and his non-conventional efforts to recover from PTSD (Post Traumatic Stress Disorder) after a near-fatal accident.

Here's the snag.

The project, which encompasses holistic concepts including foot reflexology, is having trouble finding the required female participants to move forward, and our hope is that a focus group comprised of local women can help us answer some key questions and get our project up and running.

What is the best way to find people for our project?
Do we need a social media campaign?
What kind of message or pitch will work best in this area?

Wisconsin is proving to be a tough place to pitch non-conventional projects (it's just not as open as New York). If you know this area well, and if you know how to communicate with the local audience, we'd love to hear from you.

It would be an added plus If someone in your life has been touched by PTSD (Post Traumatic Stress Disorder) or if it is a topic you care about. But this is NOT a

requirement



inquire



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