

Liquor Sampler



Location **Louisiana**
<https://www.genclassifieds.com/x-572189-z>

GMR Marketing is currently seeking high energy, professional, and experienced Temporary Part-Time Liquor Samplers on behalf of a leading liquor client to promote their brand at on premise locations. This position will primarily be responsible for distributing and invigorating liquor samples in nightlife settings in the New Orleans area on weeknights and weekends from early July through November 2015.

Location: In the New Orleans market area

Schedule: 16 week period beginning July 1, 2015 - November, 2015*

â€¢ Wednesday-- Sunday Schedule

â€¢ 2-4 hours per event *Hours can range based on a number of events each night/week.

â€¢ *Schedule subject to change

â€¢ *Must possess a flexible schedule, event schedules should be determined about one-two weeks out

Responsibilities:

â€¢ Be fully versed on the brand and be able to speak to it naturally and with passion

â€¢ Proactively engage consumers in fun event activity, sharing product knowledge and distributing spirits samples in a professional and enthusiastic manner in an on premise environment

â€¢ Adhere to approved attire guidelines.

â€¢ Pose for photos with consumers

â€¢ Set up and settle bar tab with agency supplied method

â€¢ Store and transport event set and execution materials: POS, premiums, and sampling supplies

â€¢ Set up POS and event elements at bar

â€¢ Monitor POS and provide distribution of samples to appropriate sampling points

â€¢ Represent brand activities and provide product education after the event

â€¢ Represent brand and GMR Marketing in a professional, enthusiastic manner

â€¢ Other duties as assigned

Qualifications:

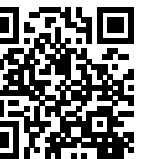
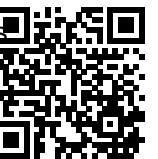
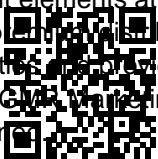
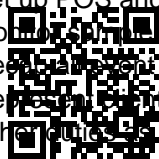
â€¢ Must have Wednesday-Sunday night availability

â€¢ Must have liquor sampling experience within a nightlife setting

â€¢ Must possess previous on premise activation experience

â€¢ Must possess any/all certifications in their city/county/state to sample liquor

â€¢ Must have phone with photo taking capabilities



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- â€¢ Must be able to stand and walk throughout shift
 - â€¢ Must have personal transportation and have ability to transport and store event items
 - â€¢ Candidate must be at least 21 years of age or older and meet GMR Marketing's pre-employment standards
 - â€¢ Must be authorized to work in the US

We are proud to be an EEO/AA employer M/F/D/V. We maintain a drug-free workplace and perform pre-employment substance abuse testing.

<https://mypromojobs.com/jobs/liquor-sampler/>