E (, USD)

Location **Maryland**
https://www.genclassifieds.com/x-626118-z

Our first and foremost priority is what our client wants; we listen to you very carefully. Meaningful results are derived from clear communication and a deep understanding of the client's business situation. We then study your customers' requirements; paying special attention not only to what they say, but what they do and what motivates them. We are passionate observers of how real-life users interact with products and websites.

Every successful project requires thorough planning. Most likely your project has many important business goals, with various levels of priorities and difficulties. We'll carefully study your design; workout the technical and content constraints, and help you position everything into an actionable roadmap that can guide the design process. First, we listen to you. Successful engagements always involve clear communication and a deep understanding of the client's business situation. Then we study your customers, paying special attention not only to what they say, but what they do and where they click. Our designers are passionate observers of how real-life users interact with products and websites.

In this phase, solutions come into view. In essence, we take our detailed understanding of your customers and start solving their problems in a way that leverages the strengths of your business. We continue to discover fresh solutions as we define the conceptual design. The best answers are not always what we expected them to be. Depending on the client's level of technical expertise and resources, our involvement in development can be minimal or comprehensive.

We make sure that designs are ready before they are launched. All user testing, quality assurance, and reviews are conducted within the Design Studio, the testing environment that is close to where development has finished access. When all development is complete, we work with the client's internal IT department to move and launch the site at a live production environment. It is not always possible, or even desirable, to do everything at once. We work with the client to make changes that have the most impact, and provide a plan for how a solution may grow in the future. We also guide that growth, by continuously evaluating the effectiveness of designs and building on their successes, increasing your ROI.

WEB DESIGNING

Corporate Website

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User Experience
Website Maintenance

WEB DEVELOPMENT

Web Application Development
Magento eCommerce
OpenSource Web Programming
Content Management System
Ecommerce Websites

ONLINE MARKETING

Email Marketing
Content Writing For The Web
Web Usability & Site Audit
Social Media Marketing
Search Engine Optimization
Web