

MARKETING EXECUTIVE NEEDED

Location

New Jersey<https://www.genclassifieds.com/x-631556-z>

Professional services company ("Company") is seeking an experienced Marketing Executive who is able to assemble and manage a team of sales specialists/account executives to sell subscription-based services to legal professionals (practicing attorneys in the tri-State area: NY, NJ & PA). The position will be primarily virtual office, so the selected candidate must have the capability to effectively manage a telecommuting staff. The Marketing Executive will be expected to advise on the use social media, print media and other traditional forms of media (television, radio, etc.) to effectively market the subscription services. All sales leads, including contact information for attorneys, will be provided by the Company.

THIS POSITION IS FULLY COMMISSION-BASED.

THE CHOSEN CANDIDATE WILL BE OFFERED A VERY ATTRACTIVE INCENTIVE PACKAGE THAT WILL BE COMMENSURATE WITH THE NUMBER OF SALES GENERATED. As an example, initial sales targets are expected to be approximately 500 subscriptions monthly (with annual subscription rates averaging \$399). If this monthly target is achieved, with the assistance of a sales team of 10 individuals, the Marketing Executive managing this team can reasonably expect to make commissions of approximately \$20,000 monthly (\$240,000 annually). Bonuses will be paid for exceeding sales targets.

The Marketing Executive will work as an independent contractor and the majority of the work will be performed remotely (via email, teleconference, etc.). Please forward all enquiries and resumes in confidence: .

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