

# Brand Ambassador needed (Boise)



Location **Idaho**  
<https://www.genclassifieds.com/x-635503-z>

Wine Promotion Sales & Brand Champion

We are on the lookout for an outgoing, responsible promotional sales specialist that is interested in performing Portlandia wine promotions at retail stores (grocery and fresh markets) and more!

Your responsibilities would include representing our company as the official Portlandia Spokesmodel of Idaho, speaking to customers about the wine and persuading the customers to purchase the wine. But there is more. We need someone who can go the extra mile with this. We need a brand champion for our wine label!

**Responsibilities:**

- â€¢ Responsible for developing and maintaining account relationships for our brand. This will include interfacing with retail managers and distributor reps.
- â€¢ Market work with our current distributor to build strong brand presence and rapport with both retail and sales reps.
- â€¢ Occasionally give brand presentations to distributor sales teams.
- â€¢ Build solid relationships with key retail wine managers.
- â€¢ Maintain a promotional calendar and book your own retail events.

**Qualifications:**

- â€¢ We require our promotional specialists to be 21 years of age or older
- â€¢ You must be extremely outgoing, self motivated and confident

â€¢ Have a strong sense of humor (we are not a serious wine!)

â€¢ Excellent communication skills, both in person and on the phone

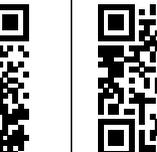
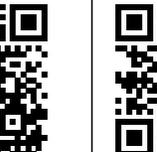
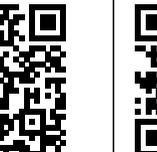
â€¢ Own a personal car

â€¢ Wine knowledge a huge plus, but not a background in marketing!

This position is based on an as needed basis. This is not a permanent, full-time position.

Most retail promotions are 2 hours long, i.e. 4-6pm on weekdays and 1-4pm on weekends. Market work is during the week (M-F) of typical work hours but only for a few hours at time).

Currently we are looking for people in the Boise area. If you are interested please send a cover letter describing your experience and why you would make a good Portlandia hostess along with a picture. For more information on similar events, please check out our website at

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