

Field Based Market Researcher (Omaha)



Location **Iowa**
<https://www.genclassifieds.com/x-638263-z>

Haynes & Company is a groundbreaking research and analysis firm that works with institutional investors to solve their most challenging riddles. Our approach, unique to the marketplace, relies on complex, in-store observations from expert researchers around the globe. Our clients - from the most nimble hedge fund to multi-billion dollar private equity firms -- rely on us to solve time-pressing, consumer sector riddles; unlock insight; and present solutions that are innovative, creative, and data-driven.

How do we solve those riddles? Through our best- in-class, highly educated in-store researchers. Our razor-sharp research vendors visit stores to assess merchandise, displays, prices and promotions, all the while posing as just another shopper.

We are currently looking to add to our global vendor base with a new freelance position in the Omaha metro area.

This highly flexible, freelance opportunity focuses on visiting stores in the evenings and on weekends to collect data and on then submitting that data using our proprietary, web-based surveys from your tablet or computer. All work except for the store visits themselves can be done from home.

Pay is \$25/hour plus mileage reimbursement.

Successful members of our team have come from many different walks of life, from teachers, finance analysts, and lawyers to graduate students, real estate agents, and engineers. What they all have in common are a keen eye for detail coupled with speedy precision and a love of being inside stores -- even if it is to "break them down" through their data! This is a great opportunity for any professional looking to take on an extra challenge or add to their current client roster.

Skills and qualifications required are:

- College degree required (graduate work preferred)

-High attention to detail with a naturally-analytical personality

Easy conversation with a professional stylist via email or phone.
Comfortable working on your feet, including with a toe math and science.
Independent stylist who is respectful and respects your needs.
Prompt professional communication on style and color via email or phone.

-To successfully fulfill a contract with Haynes & Company, your own self-provided tools will include:

Field	Researcher
Data collection items for use in-store (smartphone/tablet) and paper	Field
High speed internet access to receive project specifications and submit data	Researcher
-Means of transportation in order to reach project locations	Field

If you think you would be a match for our needs, we want to hear from you! Apply through our website at : [http://careers.haynesandcompany.com/Careers/field-based-](http://careers.haynesandcompany.com/Careers/field-based)



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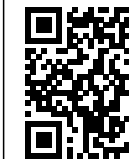
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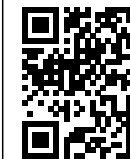
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