

Field Based Market Researcher (Omaha)



Location **Iowa**
<https://www.genclassifieds.com/x-638263-z>

Haynes & Company is a groundbreaking research and analysis firm that works with institutional investors to solve their most challenging riddles. Our approach, unique to the marketplace, relies on complex, in-store observations from expert researchers around the globe. Our clients - from the most nimble hedge fund to multi-billion dollar private equity firms -- rely on us to solve time-pressing, consumer sector riddles; unlock insight; and present solutions that are innovative, creative, and data-driven.

How do we solve those riddles? Through our best- in-class, highly educated in-store researchers. Our razor-sharp research vendors visit stores to assess merchandise, displays, prices and promotions, all the while posing as just another shopper.

We are currently looking to add to our global vendor base with a new freelance position in the Omaha metro area.

This highly flexible, freelance opportunity focuses on visiting stores in the evenings and on weekends to collect data and on then submitting that data using our proprietary, web-based surveys from your tablet or computer. All work except for the store visits themselves can be done from home.

Pay is \$25/hour plus mileage reimbursement.

Successful members of our team have come from many different walks of life, from teachers, finance analysts, and lawyers to graduate students, real estate agents, and engineers. What they all have in common are a keen eye for detail coupled with speedy precision and a love of being inside stores -- even if it is to "break them down" through their data! This is a great opportunity for any professional looking to take on an extra challenge or add to their current client roster.

Skills and qualifications required are:

- College degree required (graduate work preferred)
- High attention to detail with a naturally-analytical personality
- Easy communication skills with a strong listening experience
- Comfortable working on your feet including walking, standing, math and
- Independent worker who is reliable and respectful of clients' deadlines
- Prompt and professional communication style via phone or email
- To successfully fulfill a contract with Haynes & Company, your own self-provided tools will include:

- Data collection pens for use in-store (smartphone/tablet pen and paper)
- High speed internet access to receive project specifications and submit data
- Means of transportation in order to reach project locations

If you think you would be a match for our needs, we want to hear from you! Apply through our website at: <http://careers.haynesandcompany.com/Careers/field-based-38263-z>

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