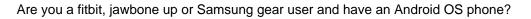
<u>GenClassifieds.com</u>

## Stanford Wearables Study How do you experience your wearables (40) (palo alto)

Location California https://www.genclassifieds.com/x-650253-z



You are invited to participate in a research study at Stanford University on how you use and experience a wearable technology device and its corresponding application on your smartphone. The wearable technology device includes a pedometer and quantifies your physical activity, e.g., by means of number of steps taken.

If you do not have such a device (but have an Android OS phone!), we will provide one to you (for free).

We will be assessing the impact of your usage on your experience and expectations. By studying this, we hope to create guidelines to help designers of applications for these wearable technologies and smartphone applications to provide stress-free experience.

The study involves 4 weeks (i.e., 28 days) of wearing of the device, and an unobtrusive data logging on mobile phone and a weekly visit in the Stanford lab (preferably) or Skype meeting/phone call for an interview. The estimated time for the interview is 30 minutes.

Skype-only participation is possible, if you cannot travel to Stanford.

Participation in this study is limited to individuals of age 18 and older owning an Android OS phone.

If you would like to participate in this study, please first fill in the online survey (15 minutes) based on which we contact you if you qualify: https://www.surveymonkey.com/r/wearables\_at\_Stanford.

You can also fill out the survey if you have an iOS phone and would like to let us know your experience with wearables

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