

# Google Certified SEO Web Design Social Media



Location **California**  
<https://www.genclassifieds.com/x-678376-z>

I am Google & Bing Certified. I have 9+ years experience in national SEO and also specialize in Local SEO.

I have a complete understanding of Google algorithms and how the recent Panda, Penguin, Hummingbird, and Mobilegeddon updates have affected websites and their ranking factors. I am experienced with HTML, PHP, WordPress, Adwords, Adsense, Bing Ads, as well as Google Analytics, Google Webmaster Tools / Bing Webmaster Tools, YouTube / Video Creation, Video Animation, Video Marketing, Facebook / Facebook Marketing, Twitter Marketing, Content Writing and more.

Focused on research and dedication to each project, I take it upon myself to learn everything needed to maximize the earning potential in a specific niche. I have amazing content writing skills which couple with my vast knowledge of SEO and I am able to write relevant, engaging, keyword optimized content. I would be interested in being hired as an independent contractor working remotely. (From my location)

A critique, tune-up or complete overhaul likely is needed if the following conditions exist:

Google's Panda, Penguin or Hummingbird updates targeted your website and traffic has declined.

Your site has been redesigned or moved to a new platform and conversions have since declined.

Your site is not responsive and mobile friendly.

Content is below the fold.

Top organic rankings you had previously have plummeted

No action is being taken on call-to-action buttons.

Your website takes more than 2 seconds to load.

Top organic rankings on page 1 of Google search results have never been achieved.

Visitors to your site quickly bounce off after one page view.

Your Google Business (local) listing disappeared, or never ranked

You are missing key content

You bounce rate is higher than targeted by your website

Do not make any consulting decisions following any one of the following:

Critique - Site Review - Will test and report on existing practices and recommend improvements.

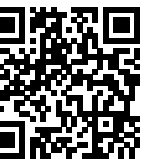
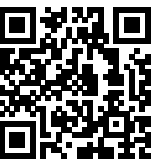
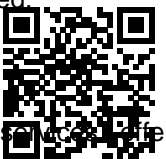
Fully Managed SEO - Will pinpoint and resolve technical irregularities on the backend, where programming codes are entered, and usability on the front end, that visitors see and navigate from.

Site Overhaul - Redesign - Will offer site architecture and usability recommendations to adhere to Google's guidelines.

Analysis After Post Panda or Penguin Penalty - Will report on why your site's traffic could have been targeted by Google's updates.

Google Local Optimization - Will create, optimize and/or restore a local listing.

Complete Site Tune-up - Will research, analyze and resolve all known problems related to performance



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Maintenance - Will perform routine maintenance after optimization.  
I have a strong technical background and am HTML proficient with CSS.

I routinely:

Research and resolve unclear or broken navigation.

Test performance and report on the results.

Rewrite and optimize URLs.

Revise internal linking structure, breadcrumb trails and page content.

Ensure canonical link elements are correct.

Perform keyword research and re-write meta data.

Compress images and optimize videos.

Revise page copy, including anchor text links, and remove keyword spam.

Edit and manage robots.txt and .htaccess files, and write and/or correct URL redirects.

Perform analysis of traffic stats and navigation patterns.

Optimize or set up and monitor conversion tracking.

Manage inbound link spam.

Upload, create and revise XML sitemaps, including video sitemaps.

Review or add structured data.

Routinely manage email marketing, and much more.

Important - Anyone who promises #1 positions would be engaging in unethical tactics that mask their lack of SEO knowledge and technical skills. NO ONE can guarantee a #1 position ever. If they do, it is either a scam, or they intend to employ black-hat tactics which will surely demolish your future site rankings. Your decline in traffic and revenues would be gradual, and you likely would not discover the damage for months. I have spent the majority of my SEO career repairing the damage, which is not unlike cleaning up a bad oil spill. Regardless of what you have been told or read, it takes months, not weeks, to achieve and/or restore top organic rankings and increase traffic and conversions.

If you would like a reply, please include the following when contacting me. I do not work for companies or agencies doing SEO or web development. I do offer my services to marketing companies and advertising agencies that do not have someone managing their SEO.

Your name and company name

Your telephone number

Your real email address

The URL of the site to be optimized

A short explanation of your needs

After briefly reviewing your website, I will contact you.

To avoid either of us having our time wasted, please note the following:

While my services are affordable, SEO is one profession that holds true to the saying, You get what you pay for, so if you are looking for quick, cheap, free, an intern, a

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student, or have not budgeted for SEO, please keep looking.

Otherwise, I look forward to hearing from you!

Thanks,