
Maintenance - Will perform routine maintenance after optimization.
I have a strong technical background and am HTML proficient with CSS.

I routinely:

Research and resolve unclear or broken navigation.
Test performance and report on the results.
Rewrite and optimize URLs.
Revise internal linking structure, breadcrumb trails and page content.
Ensure canonical link elements are correct.
Perform keyword research and re-write meta data.
Compress images and optimize videos.
Revise page copy, including anchor text links, and remove keyword spam.
Edit and manage robots.txt and .htaccess files, and write and/or correct URL redirects.
Perform analysis of traffic stats and navigation patterns.
Optimize or set up and monitor conversion tracking.
Manage inbound link spam.
Upload, create and revise XML sitemaps, including video sitemaps.
Review or add structured data.
Routinely manage email marketing, and much more.

Important - Anyone who promises #1 positions would be engaging in unethical tactics that mask their lack of SEO knowledge and technical skills. NO ONE can guarantee a #1 position ever. If they do, it is either a scam, or they intend to employ black-hat tactics which will surely demolish your future site rankings. Your decline in traffic and revenues would be gradual, and you likely would not discover the damage for months. I have spent the majority of my SEO career repairing the damage, which is not unlike cleaning up a bad oil spill. Regardless of what you have been told or read, it takes months, not weeks, to achieve and/or restore top organic rankings and increase traffic and conversions.

If you would like a reply, please include the following when contacting me. I do not work for companies or agencies doing SEO or web development. I do offer my services to marketing companies and advertising agencies that do not have someone managing their SEO.

Your name and company name
Your telephone number
Your real email address
The URL of the site to be optimized
A short explanation of your needs

After briefly reviewing your website, I will contact you.

To avoid either of us having our time wasted, please note the following:

While my services are affordable, SEO is one profession that holds true to the saying, You get what you pay for, so if you are looking for quick, cheap, free, an intern, a

student, or have not budgeted for SEO, please keep looking.

Otherwise, I look forward to hearing from you!

Thanks,