

Seeking Bad Ass Partner for CelebrityInfluencer Content Creation (West Hollywood)



Location

Nevada

<https://www.genclassifieds.com/x-685376-z>

I need a bankrolled bad ass mover and shaker to partner with my creative agency + production company. We have a program to connect and monetize the whole millennial and iGeneration audience. This will put any partners in the digital media sector, and could make a shit ton of money with fundage.

This is content creation for influencer co-branding with companies, or casting influencers and celebrities in original content to sell to networks. This whole concept is brand new and the bigger companies are eating up influencer content in a frenzy.

We've created content for huge companies like Mashable, GQ, Maxim, Buzzfeed, Maker, and a bunch of others you'll see in the attachment. So every month, we create video and/or photo content with our network of big influencers.

The outcome of each monthly photo series, video series, or pilot is one of two things:

1. We either co-brand the influencer with a company and split the adshare with them, and then divide our proceeds 50/50, and we launch the content through a distribution channel like Hello Giggles, Refinery29, etc.

2. We pitch and sell the pilot to a brand, network, or distribution engine, and again split the income with whatever we can negotiate with him. My producer just sold a pilot to Red Bull, one to Ann Taylor Loft, and I'm watching other colleagues make a lot of money doing this, and have all those contacts as well.

We have all of the tools, connections, and talent available, just need the funding bolster to be able to create the content, pay for production, and pay the influencer's day rate and posting rate. Depending on the monthly packaging, that will determine the production level, and how major the influencer can be.

The lowest monthly package is \$11k a month to make it worth anyone's time, so if that's not something comfortable for your budget, this probably isn't the opportunity for you. I can also arrange meet and greets with our influencers as well. We have a lot of models that we get featured in GQ, Maxim, Vogue, and Cosmo, so we have lots of.



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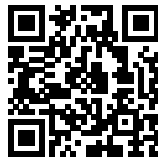
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