SEO Services, Web Design (495 USD)

Location **Virginia**
https://www.genclassifieds.com/x-694446-z

SEO, SEM, PPC, Social Media, Website Design Services - Get a free Analysis ($495 value)

Our SEO Services start at $500/mthly. If you are not serious about growing your business do not contact us!
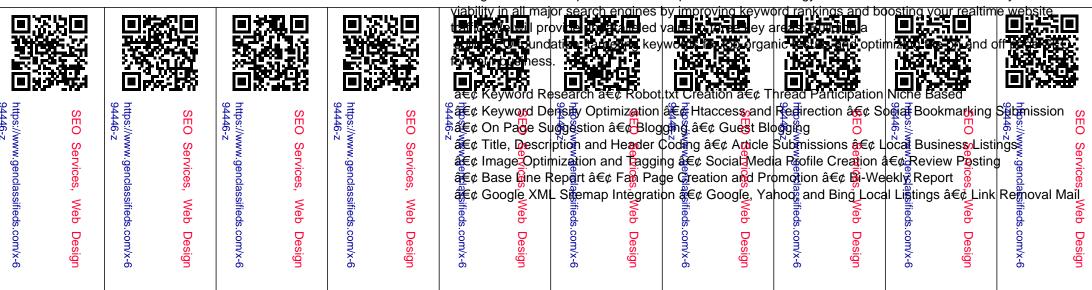
Congratulations! We are here to help you create awareness in your market, boost lead generation, and ultimately drive your revenues!! Contact us to discuss your personalized solution...

When a potential customer stumbles across your website, you have only a few seconds to make a positive lasting impression. Success in this regard, then, is about so much more than the colors you incorporate into your website or the banner image you use (although those can be important, too); when it really boils down to it, good web design is all about the user experience. The people who visit your site need to be able to easily find what they're looking for; your site needs to work for them.

Here at Arrow Sales & Marketing, we've got the tools, experience, and dedication to optimize your website's design, ensuring that it works for your target audience. The end result? You attract more clients. You retain existing customers. And you convert new ones.

SEO PACKAGE INCLUSIONS
Our goal is to develop and maintain a proficient SEO strategy. We know that we can increase your viability in all major search engines by improving keyword rankings and boosting your realtime website traffic. We will provide the detailed value to the key areas: formula with SEO foundation, targeted keyword tags, organic results and optimization on and off page for your business.

â€¢ Keyword Research â€¢ Robot.txt Creation â€¢ Thread Participation Niche Based
â€¢ Keyword Density Optimization â€¢ Htaccess and Redirection â€¢ Social Bookmarking Submission
â€¢ On Page Suggestion â€¢ Blogging â€¢ Guest Blogging
â€¢ Title, Description and Header Coding â€¢ Article Submissions â€¢ Local Business Listings
â€¢ Image Optimization and Tagging â€¢ Social Media Profile Creation â€¢ Review Posting
â€¢ Base Line Report â€¢ Fan Page Creation and Promotion â€¢ Bi-Weekly Report
â€¢ Google XML Sitemap Integration â€¢ Google, Yahoo and Bing Local Listings â€¢ Link Removal Mail

for Spam Links
• Google Analytics Configuration • Social Media Promotion • Disavow Creation for Spam Links
• Google Webmaster Configuration • Video Creation and Submission • Disavow Submission
• Solutions for Technical Issues • Social Micro Blogging • Reconsideration Request Submission
• Website Change Suggestions • Blog Comments Only Niche Based • Internal Link Names and URL Structure

SOCIAL MEDIA INCLUSIONS
We will audit all social media platforms currently in use and determine next steps for each of them. In addition,
we will provide recommendations on any additional social media sites we suggest be integrated.

• Audit of Current Platforms Utilized
• Recommendations on Platforms to Add
• Content Posting Guidance

• Engaging Content Recommendations
• Graphic Design Enhancements
• Design/Program Custom Fan Gate Tab

• Set Up Additional Social Media Platforms
• Custom Features Such as Galleries, Contests and Others Quoted Separately

SEM PACKAGE INCLUSIONS
Paid advertising (SEM) can be one of the best ways to get in front of your customers quickly. With carefully selected target keywords,
attracting your ideal customer can lead to sales that may have never been possible through traditional methods.

• Establish Goals and Objectives
• Determine Monthly Budget
• Search Term Research

• Select Search Terms, Text and Tags
• Launch Directory Submission Service
• Launch SEM Campaign

• Bi-Weekly Reporting
• Assess Success & Refine Strategy
• Implement Retargeting Pixels

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www.arrowsalesinc