

Looking for a Solid Writer, Copy Editor (south dakota)



Location **South Dakota**
<https://www.genclassifieds.com/x-694470-z>

Our company is changing the way people work. With a service-orientation toward the activities, tasks and processes that make up day-to-day work life, we help the modern enterprise operate faster and be more scalable than ever before. We're disruptive. We work hard but try not to take ourselves too seriously. We are highly adaptable and constantly evolving. We are passionate about our product, and we live for our customers. We have high expectations and a career at ServiceNow means challenging yourself to always be better.

The Writer and Copy Editor will be responsible for creation of original work and editing and proofing others work across the spectrum of content needs from brand advertising headlines to solution level collateral while ensuring alignment to the overarching brand personality, tone and voice. This position will write engaging, impactful content across a variety of mediums often working with subject matter experts in corporate marketing, corporate communications and product marketing. The ideal candidate has a passion and proven track record for writing and editing, and thrives in a fast paced environment.

The candidate should be able to write and edit at various levels, for different audiences and across different modern content types including promotional copy, advertising banners, corporate collateral, Thought Leadership pieces, slideshare, ebooks, infographics, and so on. You will be surrounded by a team who wants to win, values your expertise, your passion, and your creativity. We're in search of someone with a positive, can-do attitude. The candidate should have ability to articulate at both brand and thought leadership topics right through to complex and technical topics clearly and accurately in a way that is appropriate for the target audience. Key success factors include the ability to collaborate with other team members, strong communication skills, comfort working across all levels of the organization to ensure projects meets global brand standards and writing best practices and deliver the desired results on time and on budget. To apply for jobs like this and similar ones, please go to:freelancingwork.us

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