

# Brand Ambassador Fort Benning (Fort Benning)



Location **Alabama**  
<https://www.genclassifieds.com/x-694718-z>

All-Natural Health and Wellness Beverage is seeking outgoing, charismatic people to join our team of part time brand ambassadors for sampling and promotion events. As a Brand Ambassador you'll put our beverages in the hands of people who are working hard, sweating, in need of hydration all while wanting a better for you responsible product. Brand Ambassador experience is not required but the desire to work with a fun brand and make an impact certainly is!

You'll be sampling the product in a wide variety of ways such as: in-store demos, street sampling, local events, golf tournaments, networking and grassroots marketing. Most of the product demos will occur on the base at Fort Benning so it is definitely beneficial if individuals already have bases access.

**Roles and Responsibilities:**

- Work Directly with the marketing team to assist in researching, coordinating and hosting marketing events relevant to the brand
- Strategic coordination and execution of sampling initiatives, reaching consumers where they work, play and SWEAT!
- Coordinate with local distributor to arrange for product pickup and storage.
- Organization and hosting of in-store retail demos
- Communication of success stories, key learning's and other activities to marketing team
- Timely planning and reporting
- Able to lift 30 lbs.

**Candidates MUST:**

- Possesses an outgoing personality and easily engages consumers. Be energetic, fun and charismatic
- Definitely beneficial if has an understanding of the military and the geography of Fort Benning
- Have working cell phone with photo taking /receiving/sending capabilities

- Computer for scheduling and event recap submissions
- Reliable transportation & driver's license
- Ability to work with a team effectively and efficiently
- Confident in breaking through the "approach" barrier

All hires are independent (1099) contractors

Please send a brief description of any promotional/sales experience, and a picture (face shot and full body shot)

Do you have a friend with a fun personality and who you'd like to team up with? Referrals are strongly encouraged!!

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