GenClassifieds.com

Affordable amp Professional GraphicWeb Design amp Development

Location **Delaware**
https://www.genclassifieds.com/x-694723-z

I offer expert graphic and web design, specially tailored to be affordable for indie authors, professionals and small businesses or other small projects. By building from specially constructed templates, I'm able to offer web design services at a deeply discounted rate, while still offering completely custom design and all the features you need.

All sites are built on Wordpress, so they're easy for you to update in the future (and you can find lots of support online). Or, you can pay a small fee to have me do updates for you, on a one-time or monthly basis.

Whether you're selling books, services or expertise, your personal brand is an important aspect of your marketing. Branding design helps you present a coherent and effective presence across different platforms and express your story to your target audience. You need a logo, a website header, branded social media imagery, a color theme, coordinating textures, etc. to help your website, social media and physical products work together to communicate what you're all about.

So check out my web and graphic design packages, and consider bundling both services together to save even more.

Basic Site
Starting at $150
Install and setup of a Wordpress theme
Custom page setup including blog page
Logo design, domain registration, everything you need
Custom graphics available
Mailing, social media setup also available

Fully custom site
Packages at $450, $800 and $1199
All include a fully custom build and basic graphic design
All are responsive, mobile-ready and retina-ready
All include a landing page for selling your books through a variety of platforms
Optional social features include email newsletter sign up, social media live feeds, custom SM graphics

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Optional ecommerce features include buy now button, events calendar and shopping cart

Branding package
$999 for just branding, or combine with web package for huge savings
Branding Board
Logo Design
Social Media Design
Brand Style Guide
Site/blog Header
Optional collateral items like business cards, bookmarks, mailers, buttons, stickers, media kit, newsletter, etc.