

Reasons your business needs a blog (Fan)



Location **Virginia**
<https://www.genclassifieds.com/x-700301-z>

Intro

Here are some compelling statistics as to why your website needs a blog:

70% of consumers learn about a company from their blog, rather than from ads.

31% of consumers that use the internet consider a company's blog to be the second most influential factor when making a purchase decision.

Companies with more than 51 blog articles experience a 77% increase in monthly leads.

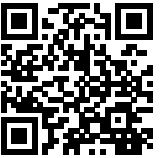
Businesses that blog typically have 97% more links directing people to their website. Links are the most important factor in Google's search algorithm.

61% of consumers have made a purchase based on a blog post.

60% of consumers feel positive about a corporate brand after having read their blog.

Having a blog attracts attention immediately. It helps potential customers find you online. It warms them up by helping them get familiar with and trust your business. It encourages people to contact you, and they become higher-quality leads. And lastly, a blog is your way of staying in touch with your customers, and inspire them to purchase again, and more frequently than without one.

If you'd like to start a blog on your website, or get help writing regular articles, contact me today.



I'll manage the entire blog for you, from setting it up and choosing keywords to researching, writing and posting articles. I'll be there with you every step of the way.

With my competitive pricing (you're starting at \$100/month) and my professional writing skills, you'll be able to keep your blog up to date with new content. And your blog is just a few clicks away.

For samples, and customer reviews, go to: <http://www.apabrymer.com/writing>



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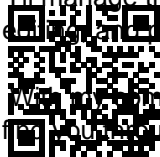
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