

Marketing Designer Needed for Local Company



Location **Kentucky**
<https://www.genclassifieds.com/x-710886-z>

We are looking for a talented Graphic Designer who will be responsible for creating compelling and innovative visual design solutions. Here's what you need to know. This project could potentially have more projects in the future. We are a Wireless Company located in Northern Ky and getting ready to open our first store.

Questions or Interest Call or Text:

Looking to get the following, our company logos put into all file formats and fixed, 2 New Flyers, Car Magnet Design, T-Shirt Design, and business card design. Its needs to not have a lot of colors, catchy, to the point, and half page or whole page and possible pocket size flyer.

Wireless Accessory Company

Company Logo in all Formats and Fixed (Formats listed at the end)

New T-Shirt Design (Don't want Black, or White T-shirt Color)

Flyer

Business Card Design

Flyer needs to be direct on what we do and sell which is Wireless Accessories, Cases, Chargers, Phone Repair, Unlocking/Flashing Phones, Prepaid Airtime Recharge, Etc.

We have a company logo that needs to be put in the correct format, there is 3 and company name with logo also needs to be use able on Amazon. Once they are in the right format. They will be sent to our printing company we use to verify.

- 1) Company Logo & Name
- 2) Company Logo
- 3) Company Name

~~Need a new T-Shirt Design, that is one of a Kind, to the Point, Eye Catchy, and makes the customer stop and look. On one of the shirts in the Top of the back in the middle will say STAFF and on the other Shirt will not have STAFF. Sometimes we give our shirts to our customers for purchases or promotions.~~



Design needs to give information, eye catchy, and to the point, with GET YOUR PHONE ON THE SPOT!!

T-Shirt Design Needs to Stand Out, Be Catchy to the Point and on the Back or Front or both or

GET YOUR PHONE ON THE SPOT!

Have our contact information and on the Top of the back in the middle will say STAFF

Car Magnet Design Needs to be catchy, to the point and say GET YOUR PHONE ON THE SPOT!!!!

Job Description:

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Your responsibilities:

- Understand business and user requirements
- Translate requirements into highly engaging and compelling design concepts
- Effectively conceptualize, design and create high-quality visuals in a variety of formats

Your qualifications:

- Strong grasp of visual design principles, information design, typography, color, imagery and iconography
- Compelling portfolio that demonstrates elegant and innovative visual design

All Designs must be in the following Format:

JPEG

AI, primary source file, use multiple artboards for variants

EPS, universal format for programs aside from Illustrator and other Versions

JPG print

PNG web format

SVG web format for responsive design

TIFF uncompressed print format

PDF print format

GIF

Black and Reversed Logos

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