

Public Relations Specialist Sought to Raise Product Awareness (fayetteville, AR)



Location

Arkansas

<https://www.genclassifieds.com/x-715185-z>

The Public Relations Specialist will work with our External Communications Team to raise awareness of the company's products, technologies, and executives. More specifically, the person we will hire will: write news releases to announce new products; co-produce media-related communication plans to support product launch and marketing programs; pitch stories to electronics journalists; facilitate media interviews; collect, analyze, and log media coverage; contribute to daily media newsletter; assist with social media program: mine content for postings, monitor channels; review and report on competitors' PR and social media tactics; help draft award nominations; populate and maintain PR databases; and work with Employee Communications to promote the company's community outreach efforts.

Desired qualifications include: related experience in public relations, social media, and marketing communications programs; relevant work with a high-tech company, preferably semiconductors; basic journalistic writing and editing skills; and experience with graphics and photography.

Check out other job details at: [?topfreelancers.website](https://www.genclassifieds.com/x-715185-z)



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



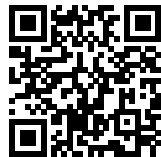
Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>



Public Relations Specialist
Sought to Raise Product
Awareness (fayetteville, AR)

<https://www.genclassifieds.com/x-715185-z>