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## Freelance DesignerDeveloper Freelance DesignerDeveloper (philadelphia)

Location **Pennsylvania** https://www.genclassifieds.com/x-715646-z



In this role, you will be part of a small team of on-site designers/developers who support print, digital, and outdoor activities for Global Advertising. As Designer/Developer, you will: code mobile and web banners, create templates and design content; manage assets and inbound requests, resizing existing creative according to different size and animation parameters; collaborate on concepts with senior designers, managers, and executives with urgent turnarounds; prepare files for release, ensuring accuracy, timely delivery, and thoughtful execution on all levels of development; work with remote team members, agency, and media teams and collaborate cross-functionally with other teams to keep projects on track; and manage the online asset catalogue and be able to work within a project management tool.

To be considered for the position, you must possess the ability to code quickly and accurately, extend a template design to a full online campaign, and foresee possible issues and identify solutions early. You must be able to work within corporate guidelines yet be able to think outside the box.

Please go to ?freelancingcareers.work to know more about this and other available jobs.

