

# Upcoming Shopping Program (MD) (20 USD)



Location **Maryland**  
<https://www.genclassifieds.com/x-720794-z>

\*\*PLEASE DO NOT CALL\*\*

\*\*PLEASE ONLY RESPOND IF YOU MEET THE REQUIREMENTS -- MUST BE FLUENT IN KOREAN/ENGLISH\*\*

Hi Everyone,

We have a possible upcoming Shopping Program at 5 stores in the MD areas listed below sometime in December and are waiting for more details, but just checking availability and interest right now. I am hiring 2 FLUENT Korean/English speaking Brand Ambassadors per store to work.

- Catonsville, MD
- Ellicott City, MD
- Silver Spring, MD
- Germantown, MD
- Gaithersburg, MD

I am only interested in staff who are committed to working & will NOT cancel at the last minute

Event Location Hours

Lotte Plaza Market #21228  
 6600 Baltimore National Pike  
 Catonsville (Baltimore), MD

10:00a- 6:00p?

Lotte Plaza Market #21043

6801 Baltimore National Pike

Ellicott City, MD

10:00a- 6:00p?

Lotte Plaza Market #20902

13625-A Georgia Avenue

Silver Spring, MD

10:00a- 6:00p?

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Lotte Plaza Market #20874  
13069 Wisteria Drive  
Germantown, MD  
10:00a- 6:00p ?

Lotte Plaza Market #20878  
221 Muddy Branch Rd.  
Gaithersburg, MD  
10:00a- 6:00p ?

Pay: \$20/hr

If you are selected to work we will need your shirt size & address ASAP.

Wardrobe: Branded shirts provided, wear with khaki/ tan pants and clean white sneakers.

The responsibilities are:

- The first hour of the promotion the BAs locate the shipment of new signage & assets for the market refresh. It will be items like entrance/exit clings, signage for the register area, etc. We will provide instructions of where everything should be placed (the new signage will replace the already existing signage in the store).
- Promote the Shopping Program (saving 10% when spending \$50) & sign up customers via iPad or their phone. This will test the success of getting Lotte customers to sign up, save on their groceries and earn points to spend at popular retail stores. Customers will also be able to register their credit or debit card with their account so that purchases can be tracked. This is an easy process where our staff wouldn't be involved and the customer would just text a code to Lotte to sign up (additional details to follow).

The Shopping Program is to create brand loyal customers and is encouraging customers to register their eligible Visa and Master Cards to earn points when they shop at select partners outside of the set retail stores.

Objective:

1. Drive awareness of the Program Card Link & Partners (staff will receive key talking points)
2. Encourage customers to link their cards while at the display (done on a tablet)
3. Distribute collateral about the program while communicating urgency in the limited time offer

On site Activities:

Collateral distribution (Handout)  
Sign-ups on a tablet to link your card

The BA's will be interacting with the store patrons so it is very important they are personable & professional.

\*Do NOT post this on any social media without prior permission.

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If you are interested in working then please email me your updated resume & 2-3 RECENT photos for consideration.

I look forward to hearing from you!