

Fashion



Location **California**
<https://www.genclassifieds.com/x-758098-z>

QR Code Link to This Post Fest Threads is an online clothing and costume boutique. The owners, Lindsey and John, opened Fest Threads in November 2015 with the goal of providing fashionable party, holiday, and festival apparel. As of Fall 2017, Fest Threads sells on Amazon, eBay, and through their newly launched Shopify website. Learn more about Fest Threads at www.festthreads.com.

Compensation:

This is an unpaid position, but it should qualify for college credits. We can help you apply for credit with your college.

This internship would look great on anyone's resume who is looking to work long term in the following industries:

fashion, digital marketing, social media, admin / office, e commerce

Perks:

- Opportunity for paid freelance work after internship
- 30-40% Employee discount
- We hire from within.

If a full time paid position opened up down the road, then an intern would get priority over other applicants.

Hours:

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- Name products for SEO optimization
 - General research
 - Other misc. projects as needed

Requirements

- Pursuing a Bachelor's Degree in Marketing, Fashion, Business or other related field. (Highly preferred but will consider other majors)
- Microsoft Office Suite + Google Apps (Docs, Sheets, Slides) Fluent
- Tech/Internet Savvy
- Quick learner
- Excellent verbal and written communication skills
- Strong interest in fashion, holidays, and festivals
- Customer centric
- Organized, detail-oriented, dependable, driven
- Able to multi-task and work independently
- Punctual, able to attend Skype meetings once or twice a week (we will work with your schedule)
- SEO optimization experience is a plus
- Knowledge of Photoshop, Illustrator, and Lightroom is a plus
- Experience in Shopify websites and WordPress blogs/websites is a big PLUS
- Experience in working with social media platforms is a big