

TVFilm Industry Marketing Internship (Academic Credit) (Henderson)

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Location **Nevada**
<https://www.genclassifieds.com/x-760857-z>

QR Code Link to This Post We are a film and TV distribution company looking for a social media intern to help create content for a variety of films, TV shows, and other exciting projects. You will work directly with the PR/Marketing Specialist to develop content that appeals to targeted demographics while learning the ins and outs of marketing in the entertainment industry.

You must be a self-starter who is willing to learn and jump in with both feet. This internship is perfect for anyone pursuing a degree in communications, marketing, film, or journalism. You will have a wealth of knowledge at your fingertips!

Responsibilities:

- Utilizes social media to engage with a community of fans/followers online
- Coordinates online marketing and advertising campaigns
- Collaborates with internal departments on projects and assignments
- Demonstrates interest in social media and how media and communication strategies can continuously engage the online community.

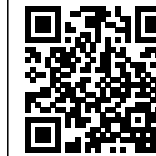
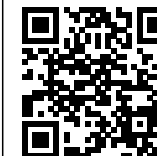
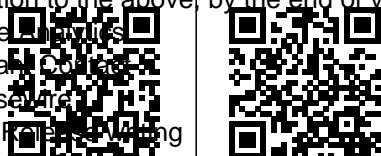
Requirements:

- Provide links to 1-3 social networking profiles to demonstrate interest and knowledge
- Possesses skills in writing, interpersonal relations, and customer management
- Possesses an extensive knowledge of popular culture, especially in arts and entertainment.
- Performs well in environment that values creativity, flexibility, and variety
- Exhibits personal qualities, such as open-mindedness, enthusiasm, and adaptability
- Prefers challenges, fast pace, new ideas, future focus, and unstructured environment

In addition to the above, by the end of your internship, you'll be proficient in:

Google Analytics
 Constant Contact
 Release the Press
 Press Release Writing
 -Marketing Campaign creation
 -Market Segmentation
 -Content Creation and Management
 ...and MORE

This is the perfect way to continue your PR/marketing education with real-world training! We are happy to work with your university to make sure you receive credit hours.



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To apply, please email us your resume and cover letter. We look forward to hearing from!