

# Filmmaker Needs Tech Partner For EcommerceSocial Media Clients (South Florida)

Location

Florida

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QR Code Link to This Post I'm an experienced filmmaker and photographer, specializing in lifestyle, architecture, resort/hotel, travel, product, art and a few other industries. I work with commercial clients who want to appeal to consumers. While my clients have usually paid for my quality, it is getting harder to convince them great video is worth the investment over a less costly mediocre video.

I need a techy partner who can help me strategize on the best way to build response measurement into everything we do. I need someone who is passionate about science and gets excited while reading stats. We can then offer our knowledge to clients to show them the link between sales and great content. If you're already inside an ecommerce company or have that experience, that would be best.

Frustrated, I am about to leave the creative studio I work for and start my own studio. Not everyone knows I'm leaving so for the moment, I'm unable to publicly post examples of my work. However, if we meet, I am happy to show you everything I've done.

As a "report card" of my work, I'll show you I've created multiple videos with the average viewer watching more than 70% of the video. My top video has 80% viewer retention (a 2-minute job recruitment video). One resort video has 72% average viewer retention with 53% still watching until the very end (there are no bikinis in this resort video). My photography has also inspired many clicks but I am unable to show clients that quality images get more clicks than mediocre photography.

I know how to keep a viewer's attention while creating desire for a product. I just need to find the right partner to help me link it to ROI.

If you understand what I have shared so far and you are someone who finds beauty in the metrics, loves the idea of A/B testing content, inspired by scientific discovery and would like to work with a creative element, please tell me about yourself, what you've been doing, why this idea appeals to you. If you want, you can also include links to any LinkedIn, FB or other profiles.



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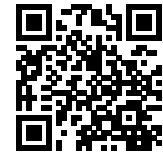
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