SEEKING SERIOUS FASHIONAPPAREL INTERNS (Chicago)

Location **Illinois**
https://www.genclassifieds.com/x-792762-z

QR Code Link to This Post Greetings,

We are seeking qualified candidates for our Year Round Internship Program. Someone who is highly creative, dedicated and has an eagerness to learn and gain experience in all areas of fashion design. An internship program with will provide you with a perfect opportunity to combine your classroom learning with a real life look into what you could be doing in the future!

As the Intern, you will work directly alongside our brand and the team to further develop and implement a strategic traditional and digital marketing plan for the business. There are several opportunities for a self-motivated intern to handle a variety of projects including hands-on marketing tactics, social media, website maintenance, creating marketing/promotional material, etc.
• The internship is unpaid and should be for school credit or at the discretion of the intern that it will be unpaid. Hours: minimum 10-15 hours a week.

Future Experiences
• Performing website updates and generalizing website maintenance.
• Developing and writing marketing content/campaigns to be deployed across social media channels.
• Maintaining Social Media Plan calendar ensuring all posts go live according to the schedule across all social media channels.
• Adhering to the branding in posts and interactions.
• Working with team members to develop and understand digital marketing strategies.
• Analyzing reports to create insights and strategies that will help drive digital marketing initiatives.
• Creating media kits, press kits buyer kits, lookbooks, press releases, etc.
• Designing digital and print materials.
• Maintenance of media, press, and buyers contact lists.
• Pitching stories and editing campaigns to maintain/create brand awareness.
• Learning SEO best practices and write media content to support SEO initiatives. (work with SEO tools and platforms to research keyword ideas)

Requirements
• Candidates must be enrolled and pursuing a Bachelor's degree in Marketing, PR, or Business or some sort of fashion trade.
• The ideal candidate should be able to think out-of-the-box in their initiatives in all aspects of their work to push the brand forward. They should be driven and highly resourceful.
• MUST be extremely responsible, punctual, reliable; with the ability to communicate clearly, listen, and take direction accordingly.
• Should have an understanding of high pressure, fast pace, time management, and the ability to critically think and work against deadlines.
• Candidates should be professional, have a pleasant attitude and be proactive and engaging.
Computer Skills

Skills & Qualifications not required but a plus:

Proficient on Mac platforms.
Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Bridge.
Microsoft Office: Work, Excel, PowerPoint, Internet Explorer.
Knowledge of Social Media platforms: Facebook, Twitter, Instagram, Hootsuite etc...
Knowledge of SEO, Analytics, and other marketing/web platforms

Please submit photo, resume/bio and info

Thanks for