

Sponsorship Acquisition Person Wanted (Nashville, TN)

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Location **Tennessee**
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QR Code Link to This Post Multi-project scope working with large Internet radio station, multi-dimensional music production company and other music-related entities, including a non-profit, to solicit local and national corporate sponsorships and advertisers for on-air programming and live shows in Nashville and out-of-town. Sponsorships could include funds to support a particular event, support for a series of events or global support for the radio station.

The Internet radio station is the only Internet radio station with "chart reporting" status and broadcasts 24-hours a day to over 3 million listeners in 143 countries. Among the production company's many live and broadcast shows, their Harp Heaven concert series features Country Music Hall of Famer Charlie McCoy and other greats of the harmonica world and is being primed for a national tour, their annual Chet Atkins Tribute Show attracts icons of the guitar world and is the traditional opening night of the Chet Atkins Appreciation Society Convention and their The Guitar Show with Andy Ellis radio show has listeners in 147 countries and all 50 states, is hosted by legendary guitar journalist Andy Ellis and is being retooled for a move to TV.

This is a commission-only position. You may work at home (although the option exists to work out of our Music Row offices) and receive a generous percentage of any sponsorship money that you bring in.

We'd love it if you had experience in this area, but we'll talk to anyone with a great phone presence, follow-up skills and ideas on how to succeed in the job. Former or current phone or cold-call salespeople would do well in this position.

Please reply with a letter of interest and a resume. There is already a steady stream of radio and live events, so the position is available immediately.



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